

ANGELA HIDER



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angelahider.com

Creative Communicator | Teamwork Driven | Professional | Problem Solver | Results Oriented | Adaptable

SOFTWARE SKILLS

Expert in: Adobe Creative Suite (InDesign / Illustrator / Photoshop), Microsoft Office and WordPress
Knowledge in: Premiere, Audition, Lightroom, and Procreate for iPad Illustration
Learning: HTML/CSS/3D

EMPLOYMENT

• Senior Graphic and Creative Designer

The Episcopal Diocese of Texas, Houston, Texas (March 2020 - Present)

I work with our creative team of designers, writers, videographers, webmasters, and our social media coordinator. I develop visual concepts for our marketing materials for both print and web-based projects. I ensure consistency in corporate identity and branding. Actively designing presentations, annual publications/magazines, newsletters, info graphics, indoor/outdoor signage, email marketing, photography, survey creation and implementation, exhibit design, logos and conference materials. I assist with spreading the news on social media platforms and through email campaigns. I keep our inward-facing platform/intranet websites up to date with new content weekly. I do Zoom trainings for employees regarding our internal website. I lead print vendors for our marketing materials and promotional items meeting all deadlines.

• Graphic Designer

Harris County Department of Education, Houston, Texas (2008 - 2012 and 2014 - 2021)

Worked in the communications division supporting the majority of our 25 programs designing and creating layouts for marketing collateral. Projects included; flyers, newsletters (print/web), annual reports, programs, booklets, calendars, logos, special events, outdoor signage, social media branding, social media campaign rollout, collaborated with the new website design and presentation preparation. I also sent out weekly email marketing campaign's through Constant Contact and Emma. I won numerous awards for our annual scholastic arts and writing publication and gold awards from the Texas School Publication Relations Association. I developed our job request system. One of my biggest duties was to help ensure consistency of our brand in all internal and external communications, for both print and web. I communicated with printers and vendors on a daily basis and always attended press checks for quality and precision. Working from start to completion on all projects.

• Owner | Designer

Hider House, Houston, Texas (2012 - Present)

I design one-of-a-kind products to make your life more colorful. Some of the products are fun fashionable wear, home decor, bright accessories, gifts and more. www.hiderhouse.shop

• Freelance Graphic Designer

Hider House, Houston, Texas (2012 - 2023)

Worked on a group of diverse projects locally and globally with strict timelines and budgets. Projects included but were not limited to; tradeshow graphics for the oil and gas industry, personalized marketing materials, logos, and advertisements.

• Graphic Designer/Marketing Assistant

Chevron, Houston, Texas (2007 - 2008)

Worked with the CBRES Information Design and Communications (IDC) Team. Designing forum posters, creating departmental logos, brochures, laying out multi-page technical publications, formulating campaign collateral and producing web graphics. All while, incorporating Chevron design standards in each project.

EDUCATION

2002 - 2004

The Art Institute of Houston, Houston, Texas
Associate of Applied Science Degree in Graphic Design

2013 - 2015

HCC Online Courses, WordPress/HTML/CSS

AFFILIATE ORGANIZATIONS, AWARDS, AND EVENTS

2004 - 2023

AIGA Member - The Professional Association for Design

2009 - 2011

HOW Design Conference Attendee

2008, 2010, 2011, 2017

TSPRA (Texas School Public Relations Association) Gold Medal Awards